



केन्द्रीय रेशम प्रौद्योगिक अनुसंधान संस्थान

केन्द्रीय रेशम बोर्ड

(वस्त्र मंत्रालय - भारत सरकार)

बी.टी.एम. लेआउट, मडिवाला, बेंगलूर - ५६० ०६८

CENTRAL SILK TECHNOLOGICAL RESEARCH INSTITUTE

CENTRAL SILK BOARD

(Ministry of Textiles Govt. of India)

B.T.M. Layout, Madivala, Bangalore 560 068



सूचना का
अधिकार
RIGHT TO
INFORMATION

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Date: 04.04.2013

No. CSB/CSTRI/PYD/AWARDS/2013-14/

To
The Commissioner,
Textile Development &
Director of Handloom & Textiles,
14/3A, 3rd Floor, Rashthrothana Parishat Building,
Nrupatunga Road,
Bangalore -560 001.
Karnataka,



Sir,

Sub:- Request to nominate a representative for Awards committee -Reg.

With reference to the subject cited above, it is to inform that Silk Mark Organization Of India (SMOI) is a registered Society under Karnataka Society Act 1960 and is an initiative by Central Silk Board (CSB), Ministry of Textiles, Government of India. The main objectives of SMOI are to protect the interests of the consumer, to protect the interest of genuine traders and manufacturers of Silk and the generic promotion of natural silk. SMOI has instituted a Biennial Central Silk Board- Silk Mark National Awards for Excellence in Silk Weaving for the best Innovative & Upcoming master weavers / weavers from the Non -Traditional areas. The details of the awards are given below.

S.no	Details of the National Award		
1	Best Innovative & upcoming Silk weaver from the Non -Traditional areas -First Prize	Biennially	The award carries a citation, certificate and cash award of Rs. 50,000/-
2	Best Innovative & upcoming Silk weaver from the Non -Traditional areas - Second Prize	Biennially	The award carries a citation, certificate and cash award of Rs. 30,000/-
3	Best Innovative & upcoming Silk weaver from the Non -Traditional areas Third Prize	Biennially	The award carries a citation, certificate and cash award of Rs. 20,000/-

In this connection, I request you to nominate one officer from your office as a panel member in Central Awards Committee. The panel members should be from Weavers Service Centre, Central Silk Technological Research Institute, Department of Handloom & Textiles and Silk Mark Organization Of India. The date of the committee

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meeting shall be inimated later. The Last date date for receipt of nomination is 15.04.2013.

It is requested to give wide publicity to this activity in the jurisdiction coming under your area / station. The details of the award, eligibility criteria, selection process, procedure to be followed, application format and affidavit format are given in the enclosed Annexure.

Encl: As above.

Yours faithfully,


DIRECTOR

Title of the Scheme: Central Silk Board - Silk Mark Awards for Excellence in Silk Weaving / Design for the Best Innovative & upcoming Non-traditional Silk weaver.

1. Background and objective:

Silk Mark Organisation of India (SMOI) is a registered society promoted by Central Silk Board functioning under the administrative control of Ministry of Textiles, Govt. of India. The Silk Mark Organization of India has brought out a **Silk Mark Scheme** for the protection of silk consumers and generic promotion of silk. The SMOI would like to recognize, encourage and reward innovative weavers who have produced products and designs which have been well accepted in the market. The designs necessarily need to be different, innovative than the traditional designs which are already prevalent in the market. The weavers should be weaving only silk in any silk cluster of the country and is free to apply for the recognition with sufficient proofs about the quality of work done.

2. Eligibility:

- a. The nominated weaver should be a silk weaver of any silk cluster.
- b. He/she should be from the traditional or non- traditional silk weaving area.
- c. He/she should be at least 5 years in the silk weaving.
- d. He/she should own minimum 4 – 6 silk handlooms.
- e. He/she should have done innovative designs/sarees/products etc.
- f. He/She should give a minimum one page write up on innovation as these awards are meant to encourage the upcoming innovative silk weavers.
- g. The weavers who have already been recognized through awards by any institution or government of repute are not eligible.
- h. All handloom weavers residing in India are eligible to compete for National Award.

3. The Award will have three categories i.e. First, second and third with a cash prize and a citation.

4. Selection process:

- 4.1 The selection procedure for selecting the products/designs for National Award will be through a 2 – tier procedure.
- 4.2 An advertisement at regional level and national level will be released and copy of the same will be circulated to all Central Silk Board units for the benefit of eligible weavers to send their entry.
- 4.3 The first stage selection would be at the State Level - Zonal Level.

